



Trusted to  
Deliver  
Excellence



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# WELCOME



We are leading - edge IT services, outsourcing and business solutions to organization in enhancing business certainty, competitive Advantage and innovation.

We are helping enterprises to stay steadfast in a volatile business Environment through its comprehensive portfolio of IT and IT- enabled Services with a distinct focus on offshore software development, Application management, product engineering and mobility services, And web development.

## OUR CERTIFICATE





# INTRODUCTION

## ABOUT US

Namah softech pvt. Ltd. Is an established software development company That has gained tremendous expertise over a period of time. Our strength Has been in web development, offering mobile development, digital Marketing, iot development, blockchain solutions, and staffing to multiple Brands and startups. We at namah softech pvt. Ltd. Help you find out all Solutions related to web services. Serving people for years it's our job to Assist you that you are at the right place and with us, your trade can Touch the skies. Namah softech pvt. Ltd. Comprises a team of enthusiastic Professionals who constantly work and focus on quality, innovation, & Technology. We believe to take your business to the next level. Everyone Whom we work with becomes a part of our team. We altogether face the Challenges and celebrate our success.

Namah softech pvt. Ltd. Is a leading software development company Which deals with stuff related to the web and the online world. We help In putting our clients on the top of the searches. Seo services & internet Marketing strategy of our company makes our client highlighted on the Internet. We believe that websites are not just about good displays but It's also about engaging clients and credibility to the business.





# Mission

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Exceed client's expectations by going beyond software to provide best Web solutions that transform data into knowledge, enabling them to Solve their problems.

# Vision

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Our vision is to be a leading web solution company in it sector and Progress in our current position in market. We know that customer's Growth is our growth, so we commit our customers to help in achieving Their business goals. We believe in work with the accuracy and best Quality. We want to be known as the reliable, innovative and user Friendly software service provider in it industry.





# SERVICES

## WEB DEVELOPMENT

Your website is the online identity of your company. Your website is Potentially the first impression you have on your customers. It informs Your customers about the digital presence of your company, the products And services you've got to offer and plays a vital role in bringing in the Business for you.

It acts as a starting point of your partnership with your customers. Hence, You need to make sure that you have a quality website which is not only Functional and visually appealing but is well-organised, user-friendly and With clear and concise information in place.

We provide strong backing to the websites we create using the best Content management platforms available in the digital world. Let us give You a short brief on some of the content management platforms:

At nspl, with the help of our content management experts, we'll not Only help you with the creation and maintenance of your website but Also make sure it is user-friendly, seo friendly, cost-efficient, and is Customised to meet your precise business needs. Our dedicated experts Will make creating, publishing and managing your digital content easy, Cost-effective and efficient.



## WordPress

Founded in 2003, wordpress is the most popular and widely used content Management system. Wordpress features a wide range of responsive Designs, multiple theme options, plugins for customization & social media Integration. Wordpress is seo friendly. It allows customizing seo Components of the page in order to achieve high search rankings. It is Extremely scalable which means as your business grows, you can add Hundreds and thousands of pages to your website and the website will Still work efficiently without compromising with the performance. Woo Commerce a free wordpress plugin, is a powerful tool that helps Companies to sell products online.

## Shopify

Shopify is claimed to be the best e-commerce platform. It allows users to Easily sell online and even at a retail store. It has over 600,000 retailers in Over 100 different countries. Shopify has not only integrated multiple Payment gateways but also offers 'stripe' which is its very own payment Gateway. If you transact through stripe you will incur no transaction fees Plus it offers lower credit card fees.

Shopify has powerful seo features that help websites to get higher ranks in The search results. Its built - in tools cater to a wide variety of business Models as it allows them to give offers, discounts and incentives on the Products. The platform comes with strong shipping, payment and Inventory control systems.







# Magento

Released in 2008, magento is a prominent e - commerce platform with Loads of features and options for customization and integration. Magento Has grown successfully over the years to satisfy all online requirements. It is a mobile and seo friendly platform and provides analytical data for Companies to track their web visitors. Magento is well known for its top - notch order security and product management options which includes Custom reporting features. With most of the e-commerce platforms offering Limited options of foreign currencies, magento supports all the currencies In the world making it efficient for companies to commerce internationally.

Magento allows third-party integration and lets companies customise the Website according to their preference. The platform can efficiently handle 500,000 products on their site and 80,000 orders per hour making it power-ful and spacious enough to handle large scale of e-commerce Transactions.

Irrespective of the business type, if you want hassle-free creation, Maintenance and growth of your website with cost-effectiveness and time-bound results as well, look no further you have landed in the right place. Our team of experts will help you create a quality website meeting all the Needs and requirements of your company.

They will regularly monitor the websites and give expert opinions and Feedback to improve the performance of your website. Simultaneously, You can also ask to make any changes you want on the website. At any Given point, if you are facing problems, our experts will always be present To solve it. Get in touch with us today.





# APP DEVELOPMENT

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There is no denying that over the years, utilization of smartphones and Other mobile devices has increased drastically. Along with this, the Internet usage has increased accordingly and there is no going back from Here. It has enabled consumers to keep in touch with the world 24/7. Consumers literally have the world within their fingertips

Amidst continuous rise in people accessing the internet via mobile devices, Companies have made the big shift of bringing their businesses on mobile Devices. Therefore mobile commerce and mobile application development Are flourishing like never before. It is the need of the hour for businesses To keep up with the latest advancements in the field of mobile technology.

At nspl, we have a strong and dedicated team of mobile tech experts who Are constantly keeping themselves updated with the latest advancements In the world of mobile technology. It is our constant effort to merge the Power of mobile app technology with the business demands of our clients In order to help them achieve their business motives. Ultimately making Mobile app technology efficient, cost-efficient and profitable for our clients.

Two major and prominent operating systems for mobile application Development are android and ios. Let us understand in brief about them.

## Android

Capturing about 70% of the mobile market share around the world, android Is unquestionably the most popular and universally adopted mobile Operating systems in the world. Business organisations are leveraging this Platform to reach a wide range of audience and to obtain tremendous Business growth. Let's see some of the key reasons as to why android is an Important platform for mobile app development.



### **1. Open source platform & customizable interface:**

android framework the software development kit (sdk) is royalty free. Developers can communicate with the android developer community to get Information on the imminent updates and develop their apps accordingly to Adapt to the updates. Android extends a variety of customizations to app Developers to build the apps as per the requirements of the business.

### **2. High roi on lower investment:**

since the sdk is free, it diminishes the cost of investment however Developers must make a one-time payment as the registration fee to Distribute the application. After that they can use any computer to develop The app and then test it on smartphones this cuts a considerable amount of Costs. With the low cost of app development and potential user interaction, High return on investment is affirmed.

### **3. Multiple sales network:**

with android, you have the freedom to deploy your apps from your preferred Network and not necessarily through a single market. You create, deploy and Promote the apps according to your business requirements. This, in turn, Adds to the opportunity of earning high revenue.

### **4. Easily adaptable:**

android apps run on java programming language. Any developer with Proficiency in java language can easily develop applications on android.

In addition to these leading mobile operating systems, our experts can Develop applications for windows os, blackberry os, symbian os and others As well.If you are a business willing to explore and prosper in the mobile World, contact our mobile app development experts now.





## iOS

iOS is one of the most successful mobile operating system used in apple Products such as iphone, ipad and ipod touch. iOS devices are popular Among most of the mobile phone users owing to its easy and user-friendly Interface, smooth and flawless performance and effective features.

Advantages of using ios for mobile app development :

### **1. Standard quality apps & high- security protection:**

Apple prefers quality over quantity when it comes to applications. Which Means that only good quality applications which are useful, adequately Tested are allowed on their platform, making it a sound choice for mobile App developers. Apple encrypts all the digital activities on its platform Shielding them from the threats of hacking.

### **2. Users willing to spend:**

Apple users are usually more willing to spend money on purchasing Applications than users on other operating systems.

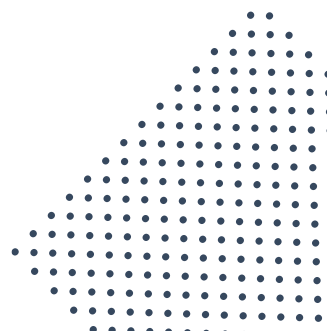
### **3. Building & testing apps are simpler:**

Apple has a limited variety of mobile devices in the market and most of Them are compatible and updated to the latest version of iOS. This makes Easy for developers to create, test and make the app available in the store As soon as possible.

### **4. High roi:**

iOS apps are scalable making it apt for investment-worthy clients. This Assures healthful finances with higher revenue and increased roi.

iOS being secure and quality-driven operating system suits as an ideal Choice for mobile app developers.





# SOFTWARE DEVELOPMENT

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As a software development company, we always aim to offer you top Quality software solutions.

Nspl is best company for software development service in vadodara, we Have a special expertise in coding, designing, programming, testing and Then delivering different software solutions to our clients.

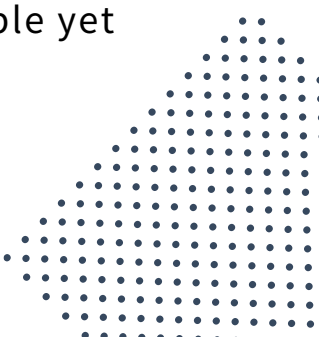
We have great technical expertise in all business domains. We know how to Redefine the business processes to reap the best results.

We have a robust testing process in place to test all our software packages Before the final delivery. Our expert analysts firstly gather the requirements For you to prepare a comprehensive business requirement document and Then pass it to the developers for the final development. We follow an Extremely robust software development lifecycle to ensure an uninterrupted Service of the software. We deliver exactly what you need.

We have a pre-defined process for software development which involves Coding, programming, testing and fixing of bugs detected, with this Lifecycle our software development process is completely reliable and offer Defect free software application to our clients.

As a software development company, we always aim to offer you top Quality software applications to our clients. By using our software tools You will be able to stay updated and ahead of your competitors.

The software development platforms we use to develop your software Solution are the most modern ones. We follow technologically advanced Methodologies to develop as well maintain your software application. Our Engineering practices are the most modern one and are well equipped to Deliver all types of requirements. As one of the best software development Company in mumbai, we are committed to providing you the best services And that too at the most economical rate. In the field of software Development, we have earned special niche due to our affordable yet High-quality customer friendly services.





By implementing our software tools you will be able to reduce your business Overheads as well. In this way, you will be able to increase your client base And will also be able to gain client's confidence. These factors for sure add To the overall prosperity of your business.

With the help of our software package, you will be able to open more Avenues to earn increased revenues in your business.

Since the time of our incorporation, we have delivered the best software Solutions to our clients. We have catered all types of companies. Our client List includes different types of huge, medium and small-sized companies. Some of these companies are really world class. As we are one of the best Software development company , we have the capability to design Software packages even for the most complex business models. We offer Amazing flexibility as well as stability to your business operations. By Implementing our software development service, numerous companies have Seen a drastic improvement in their profit margin. For the matter of fact, we Have offered our clients a great level of security as well. Our software Application is full proof and keep your confidentiality intact. For us, your Satisfaction comes first.

We care about you and your business. As per your requirement and purpose, Our software development service can be of different types and that includes The following packages:

- Custom application development
- Application or software redevelopment
- Web application development services
- Migration of software applications
- Complex requirement software development
- In some specific cases, we also function as offshore development or Delivery center

The development of software happens in phases. This is also termed as Development lifecycle of software. This development starts with research Work and ends with the final delivery to the end customer. During the Software development, various documentation needs to be completed. Software development also includes testing the product and fixing the Detected bugs to provide completely defect free product to the customer Who has paid for it.







# DIGITAL MARKETING

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Search engine optimization is the process of improving the visibility of a Website on organic search engine result pages, by incorporating search Engine friendly elements into a website. a successful search engine Optimization campaign will have, as part of the improvements, carefully Select, relevant, keywords which the on-page optimization will be designed To make prominent for search engine algorithms.

Nspl is a seo providing quality seo services to businesses making them Appear first in the search engine results when the user searches for the Brand. We ensure that accurate and relevant words to your brands are used To hit the correct target audience.

A planned mix of advanced crawling software and manual audits to check Every page of your website. Being a prominent seo company we aspire to bridge the gap between your brand and customers on The online community by optimizing your website to increase the visibility Of your brand.

The world is chanting - “I only believe what i see! ” Being seen has become Crucial for any brand that wants to create a name. The glorious mess that The dawn of the internet has brought upon us, can truly generate business At a click of a button; only for those though, who know the tricks of the Trade.

If you are dead serious about deadlines, overflowing with creative ideas And uncompromising about quality, you’ll find your clone in us. We are a Super enthusiastic team that loves to build ideas into realities. Nspl white Hat seo services are all the support you need to boost your presence on The internet.



# BRANDS

## Network

We are nspl network to help brands stay in - step and grow with today's "New" consumer with our end-to-end digital marketing solutions. From Result driven digital strategies to interactive digital experiences, cutting Edge content production, breath - taking designs, efficacious story telling, Data analysis, customer centricity and beyond, we are unique in our Sensibilities and creative capabilities. Putting our passion, skills and efforts Together, everything we create is in service to client's growth.

Nspl network is a full service digital agency co-authoring success for some Of the leading brands, smes and startups from across the world. Our Collaborative approach, interactive digital experiences, quest for tangible Results and value delivery makes us unique in everything we do.

The only digital agency in india that masters b2b marketing for smes And corporates, b2b marketing for smes and buliders, b2b marketing for Smes and corporates, and investores social selling and whatsapp based Interactive experiences.

Nspl network is an ideal digital transformation and technology services Company for your needs. Right from ideation to execution, we have Consistently delivered the competitive edge in the form of robust, fore-Sighted, and qualitative solutions.

Nspl network team has in-depth industry experience, and a broad spectrum Of technical expertise necessary to leverage best practices and proven global Delivery methodologies. Our members include individuals with top - notch Professional qualifications such a company secretaries, tech encipherers, Cyber experts, visuals artists and graphic designers much more.

The way enterprise technology and software companies need to approach Marketing themselves is evolving and it is imperative to leverage tactics That will produce real results.





Nspl network is best company for it to marketing and support technology For builders to make easy marketing through digital marketing , facebook Many other social site and also provide to create website for business and Live approach to clients for them satisfaction.

In the face of increased competition for attention on digital channels, Technology companies can struggle to reach the right decision makers on The right channels to increase their sales funnel. The ability to connect With these decision makers about an important issue, goal or challenge to Their business can have a dramatic impact on the success of most any Enterprise technology organization

Our team of specialists consistently delivers outstanding results combining Creative ideas with our vast experience. We can help you build a sustainable, Meaningful relationship with your clients by engaging them with your brand Using social media.





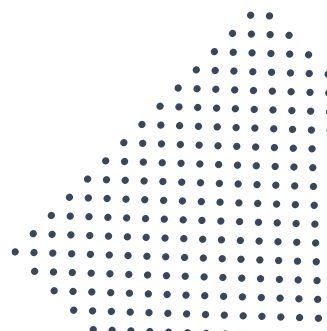
## Neeive

Neeive is an e-commerce start-up company positioning itself to become the market leader in offering online merchants and consumers a uniform and trouble-free way to sell and buy jewelry. The company offers a business-to-business and business-to-consumer solution to online merchants of physical, jewelry and precious stones products. The company utilizes a consolidation approach in handling all product buys and returns that allows online merchants to instantly save bad sales, restore customer satisfaction and stimulate repeat sales, while offering consumers a convenient, centralized online location to claim returns. By creating a new service category and utilizing the first-mover advantage, Neeive positions itself for rapid growth and gains a strong opportunity to raise entry barriers for possible competition.

Our mission is to enhance customer service of online merchants, boost their customer retention and increase their sales. We strive to improve the overall image of the online merchant and therefore stimulate growth of online shopping. We put our efforts to increase customer satisfaction when consumers deal with retailers, to enhance the interaction process when retailers communicate with consumers, and to streamline the problem resolution order in all possible ways.

## Mission & Vision

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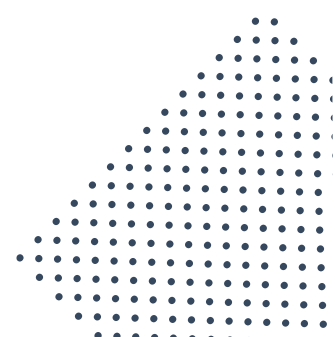
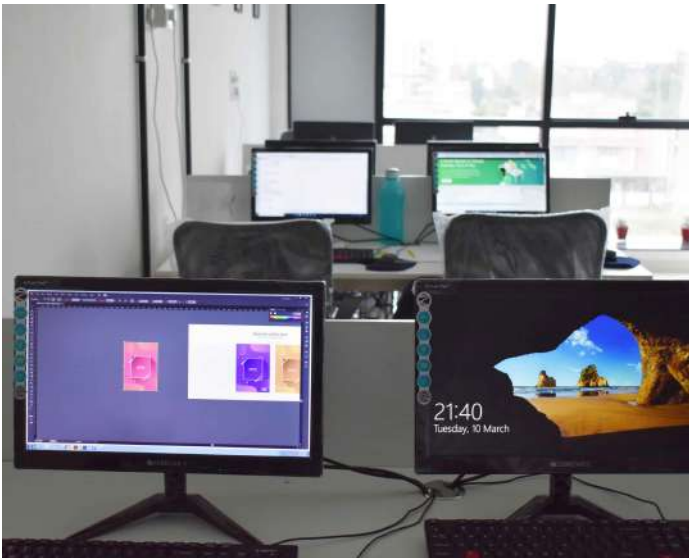


# OUR CLIENT



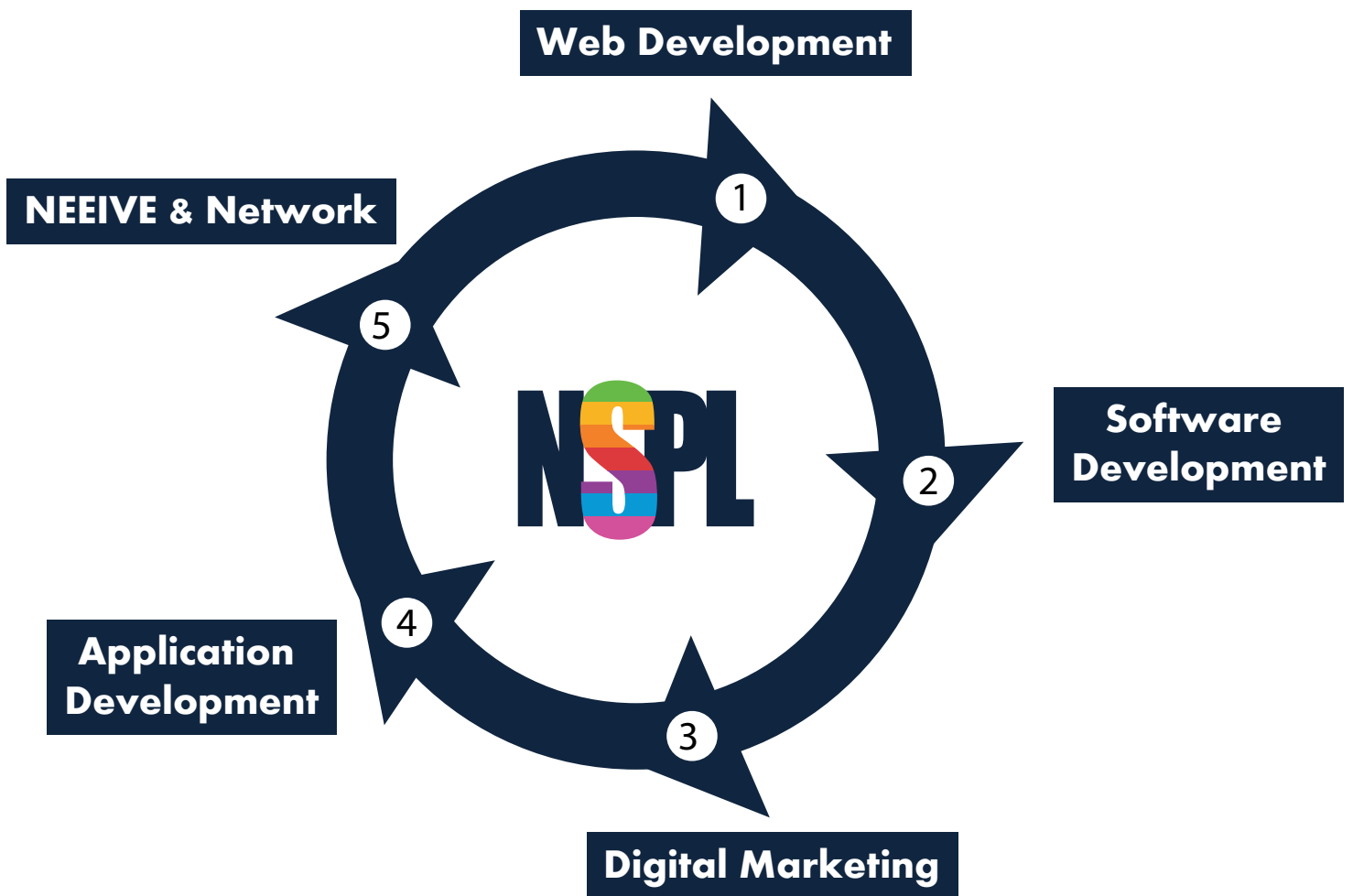


# OUR OFFICE





# ONE STOP SOLUTION





# DREAM REFERRAL

1. Become Market Leader In PAN India.
2. Become Most Favourite Real Estate Portal (NETWORK).
3. Become Market Changer In Jewellery Market (Neeive).
4. Become Most Valuable Startup.
5. Become Big Market Leader In Wholesale Cloths (Nirrvah).
6. Become Make Powerful Software For Electrical Panel Manufactures (N-Power).
7. Want To Link All Gems Distributors In One Place (Netgems).



Thank  
you!

